WIZ

Agent-based CNAPP Startups vs. Wiz

How do you compare Wiz to Agent-based CNAPP startups?

Wiz and Agent-based CNAPP startups take opposite approaches to cloud security. Their CNAPP rests on underdeveloped agent(s) they are now complementing with limited agentless capabilities. Their complex deployment model and contextless alerts are time-consuming, often leading security teams to take on additional FTEs to reach their full value. Lastly, their ability to execute and release frequent and material product updates is inferior.

Agent-based CNAPP startup

- **CSP coverage:** AWS and GCP first, followed by Azure and OCI

- **Complex deployment:** Requires an agent for full functionality

- **Graph-based analysis:** Limited to a narrow subset (internet-exposed resources with critical vulnerabilities)

- **Basic identity risk assessment:** Detect lateral movements across resources in AWS only

- **Weak prioritization:** Black box ML-based prioritization leading to a high number of false positives

- **Difficult customization:** Requires a proprietary query language to build custom graph queries or controls

- **Growing CNAPP:** Limited agentless capabilities, detection without response, missing data security capabilities

Wiz

- **CSP coverage:** Multi-cloud ready (AWS, GCP, Azure, OCI, Alibaba, K8s...)

- **Deployment in minutes:** Use read-only IAM role and snapshot

- **Graph-based analysis:** Correlate and prioritize all possible attack paths based on toxic combinations

- **Full identity risk assessment:** Detect lateral movement, excessive access, weak or exposed credentials

- **Ruthless prioritization:** Actionable, using 1,000+ controls designed by Wiz security researchers

- **Easy to customize:** Graph queries and controls can be built in the UI or using Rego (open-source language)

- **Mature CNAPP:** Leading agentless capabilities, including strong shift-left, cloud detection and response, and data security capabilities

>40%
Of Fortune 100 orgs trust Wiz

>50%
Of active Wiz users are devs

>30%
Of Wiz customers have Zero Critical Issues

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