



Miro's True-Up Enterprise Licensing Arrangement

miro

201 Spear Street, Suite 1100  
San Francisco, CA 94105

sales@miro.com  
415-669-8098

# Mutual Success Program Take Control of Your Growth



## Try before you buy

No retroactive charges.  
True-up to adjust your contract *forward*  
to the next annual cycle.



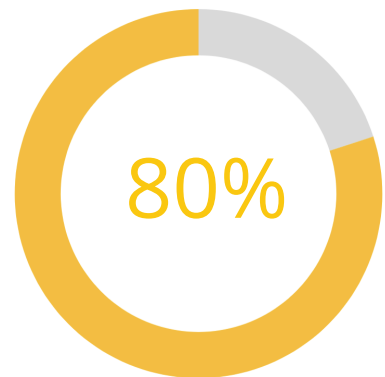
## No surprises

You choose which users to keep and  
don't pay for those you downgrade.



## Less headache

As a Company Admin, say goodbye  
to one-off license requests.



## Miro Enterprise Customers

80% of Miro customers choose the True-Up Enterprise  
Arrangement to enable growth without penalty

# Predictable and Transparent Growth

Company-wide collaboration without constraints

With the Mutual Success Program (MSP), you can easily scale collaboration in Miro risk-free. Every quarter, add as many new licenses as you need to unlock additional Miro usage in your company.

With the guidance of your dedicated account manager, decide the number of additional licenses you'll need before the true-up. Your contract will be adjusted moving forward, never retroactively, so you can anticipate Miro usage growth and allocate licenses accordingly.



- ✓ No retroactive charges.
- ✓ Grow without penalty.
- ✓ Improved budgeting.
- ✓ Less administrative burden.



Who you pay for is your choice.  
No formulas, no lock-in, no surprises.

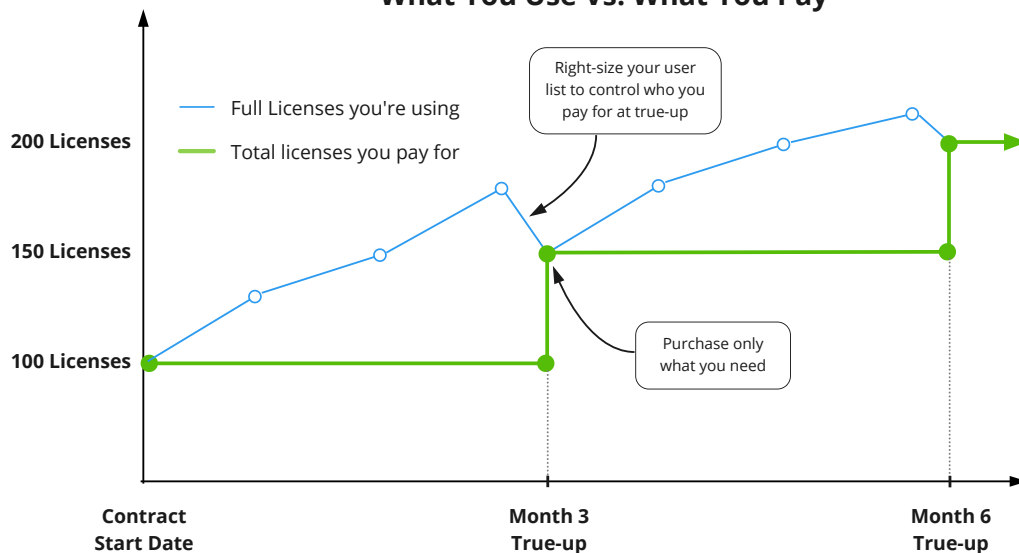
## How it works

### Quarterly True Up Process:

1. Add as many Full Licenses as you'd like for free for 3 months.
2. Up to three weeks before the true-up date, decide the number of Full Licenses you need.
3. True-up to adjust your contract forward to your next annual cycle.
4. Repeat every three months on the quarterly anniversary of your contract start date.

Contact your Account Executive or email [sales@miro.com](mailto:sales@miro.com) to learn more.

### What You Use Vs. What You Pay



## About Miro

Miro is the leading online collaborative whiteboard platform. Since 2011, we've built a platform for modern work, enabling collocated, distributed, and remote teams to communicate and collaborate across formats, tools, channels, and time zones — without the constraints of physical location, meeting space, and whiteboard.

Over 9 million users and 40,000 organizations, including Dell, Pivotal, Deloitte, Cisco, Okta, Salesforce, Anthem, Liberty Mutual, EY, and HPE use Miro to enable remote collaboration at scale.

Find out why 95% of the Fortune 100 use Miro at [miro.com/enterprise](https://miro.com/enterprise).