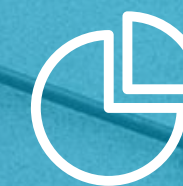


**softico**

ESTD. 2013



## Value Added Distribution since 2013



SOFTICO has been  
operating in the  
Ukrainian market  
since 2013

Leading positions  
among software  
distributors in Ukraine

More than  
**1500**  
active partners



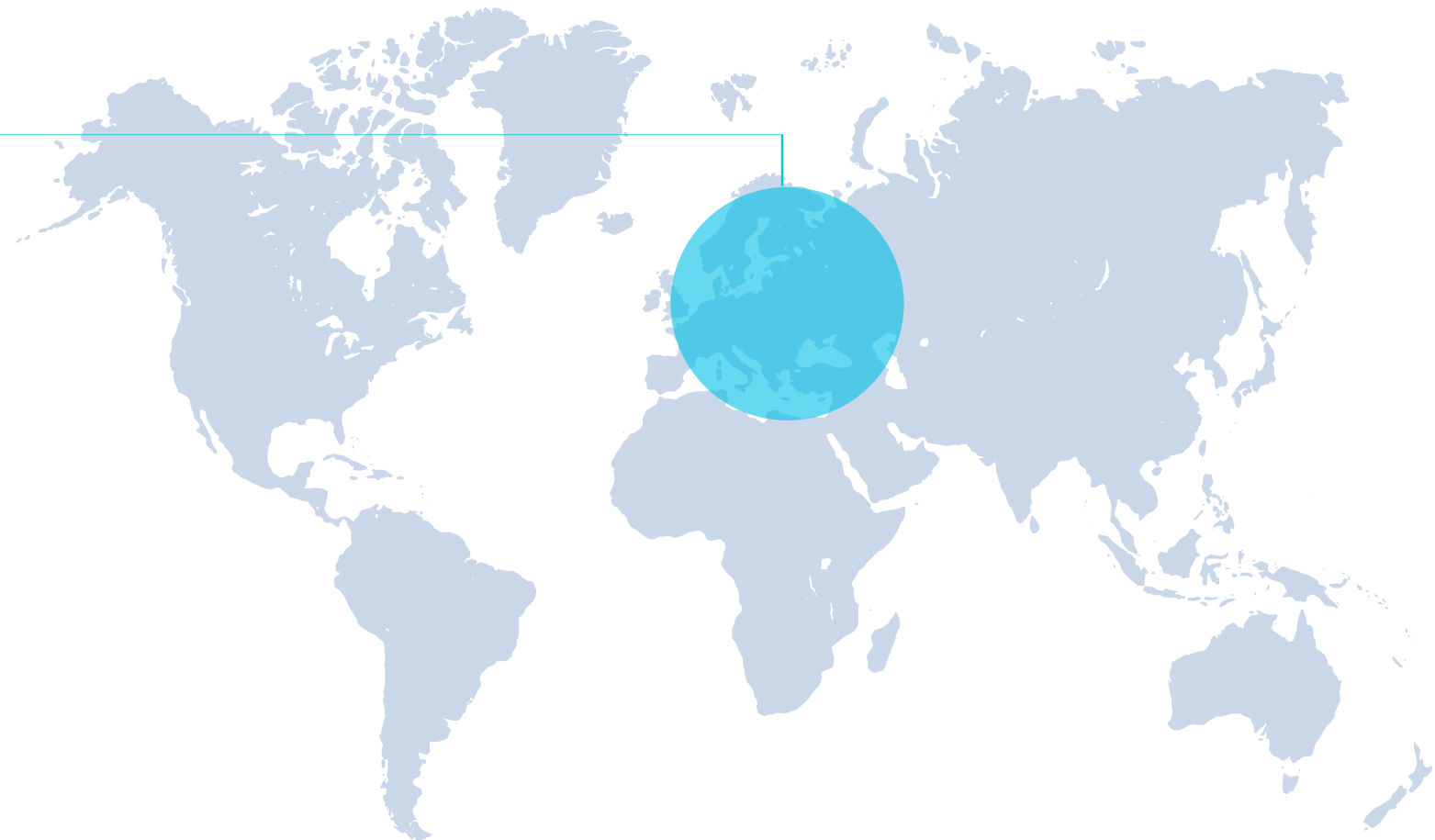
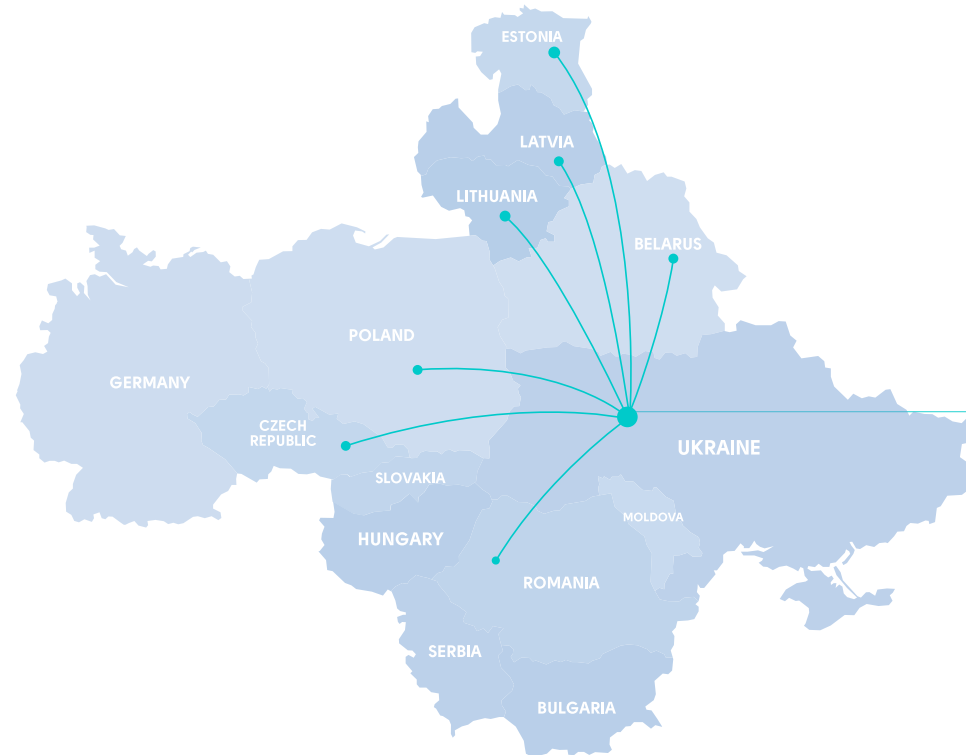


## Value Added Distribution

**SOFTICO** is a company with a long-term successful operational experience in the field of IT distribution. We deliver information security solutions, software products from worldwide recognized vendors, CAD solutions and provide highly professional consulting and deployment services.



The company has a developed partners network of resellers and sub-resellers.



We are continuing to work on a market expanding and cooperation with suppliers from the United States, Great Britain, India, Romania, South Korea, Latvia, Lithuania, Estonia, Poland, Kazakhstan, the Republic of Belarus, Saudi Arabia, the Czech Republic, Chile and many other countries.



# Our Mission And Values

**SOFTICO** represents progress.

The cooperation with the leading global software manufacturers allows us to bring innovations to Ukraine, develop existing IT directions and the IT market in general.

Besides, 16 companies of the TOP 20 Best Ukrainian System Integrators are our customers.

The company's products portfolio includes the best solutions for security, automatization, analytics and design.

**SOFTICO** is not only about software and IT solutions; it is a large and friendly team of the high-level professionals. We highly appreciate and constantly invest in our employees; hence success is inevitable for us.








Larysa Kuroiedova

CEO **SOFTICO**



# SOFTICO's Structure

more than **50**  
professionals

 The Development Department	BDM	Adobe Acronis Altair Bitdefender ESET IRIS Microsoft	MSAB Nemasis-VMS SOLIDWORKS Somansa Tableau TeamViewer
 Sales Department	Sales Managers	wide experience high level of competence individual approach	
 Logistics Department	Ukraine North America Europe Asia	direct contracts with vendors swiftly and efficiently complex follow-up support	
 Marketing Department	Promotion of The Brands	marketing activities holding seminars and conferences organization of trainings for partners	
 IT Engineers	Certified Specialists	Acronis Bitdefender Microsoft Nemasis-VMS	SOLIDWORKS Somansa Tableau TeamViewer



# IT PRODUCTS

Complex Technological Solutions  
And Services

more than **400**  
vendors

## operating systems

Windows  
Linux



## CAD



GRAPHISOFT®  
A NEMETSCHEK COMPANY



## software for ports and ships



MarineTraffic



PERISKAL  
GROUP

## system utilities

Password  
managers

Archivers

Data recovery  
solutions

Data Erasure

Screens  
calibration

Storage



## text and data solutions

Fonts

OCR solution

PDF editors

Editing math formulas

Cryptography (encryption)

Linguistics, dictionaries,  
Translators



## the remote desktop software



TeamViewer



## analytical data processing



## protection and security

Antivirus and social network  
protection

DLP

Mail protection

Parental control

Network security

Penetration tests

SSL certificates

Data Back Up  
and Recovery

Cryptography (encryption)

Authentication

Patch management

Digital investigations

Security audit



Acronis



MSAB

## graphics and design

Graphics solutions  
Computer modelling  
3D solutions







# SOFTICO's Training Center

We frequently conduct seminars, workshops and desktop exercises in our own specially equipped Training Center, which can be accommodated up to 40 participants at a time.

Presentations of solutions and products, their updates and new features are delivered by BDM and invited representatives of the vendors.

We are constantly working on strengthening our position in the Ukrainian IT market and expanding the existing opportunities. In order to increase the value of the software, for most vendors, we assume the training of partners and End-Users on products and IT solutions.

## Tableau Meetup



## Bitdefender Partner Day



## Acronis Partner Day





# SOFTICO participates in more than 10 IT events annually

## SOFTICO 2018/19. A View To The Future



We are actively involved in IT events that efficiently help to develop a partners network and promote our products portfolio solutions. The international IT conference **"SOFTICO 2018/19. A View To The Future"**, organized by us, gathered over 200 participants. It was devoted to the review, study and analysis of opportunities and strengths related to the IT market in Ukraine sustainable development. The conference was attended by representatives of the government agencies, educational institutions, SMB, large dealers, distributors and software development companies.

## SOLIDWORKS SUMMIT UKRAINE 2019



**SOLIDWORKS SUMMIT UKRAINE 2019** brought together CEOs, technical directors, chief designers, CAD project managers, CAD engineers and technologists.

Key topics: product launch of SOLIDWORKS 2020, new partners solution and tools for SOLIDWORKS, customer success stories.

SOLIDWORKS SUMMIT gave a great opportunity to learn everything about new version of SOLIDWORKS from Dassault experts and peers, to ignite your passion for building great designs and extend your business network.



# SOFTICO's Call Center

## High Level of Competence **Five Specialists**




One of the advantages of a company is its own call center.

The company uses its capacity to work with End-Users in case of a need, for example, processing leads from the vendors.

The leads processing is done via CRM, which guarantees a high degree of development of leads and strict accountability to the vendor.





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